

BOARD MEETING DATE: August 6, 2021

AGENDA NO: 10

PROPOSAL: Approve Amendment to the Charter for South Coast AQMD Young Leaders Advisory Council

SYNOPSIS: This action is to amend the Young Leaders Advisory Council Charter to raise maximum age of participants to 35 and to add environmental justice and advocacy for South Coast AQMD to Charter goals.

COMMITTEE: Administrative, June 11, 2021; Recommended for Approval

**RECOMMENDED ACTION:**

Approve the amended Charter for the South Coast AQMD Young Leaders Advisory Council to update the synopsis, goals and objectives.

Wayne Natri  
Executive Officer

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**Background**

The Young Leaders Advisory Council (YLAC) was formed in 2017 to identify air quality issues and concerns of young adults in the region. YLAC seeks to educate and engage young adults regarding the region's clean air issues and garner greater insight into their generation's concerns, values and priorities about air quality. YLAC is the first South Coast AQMD advisory group seeking to engage this generation specifically, and staff benefits from their passion, commitment, and urgency to help improve our air.

YLAC reflects the ethnic and geographic diversity of South Coast AQMD's jurisdiction. Members represent a variety of backgrounds and expertise, including, but not limited to, representatives of environmental justice groups, community organizations, schools and universities, businesses, and health organizations.

The goals of YLAC include: 1) helping strengthen and build upon South Coast AQMD's relationships and alliances with young adults by supporting South Coast AQMD outreach efforts; 2) assisting South Coast AQMD in making meaningful and continuous progress towards cleaning the air through its decision-making and activities; and 3) maximizing the opportunity for young adults to learn more about South Coast AQMD, air quality and clean technology.

YLAC meets quarterly to: 1) share information about ways to engage young adults on air quality, environmental sustainability, and clean technology issues; 2) provide input on air quality related events and workshops that best address the needs of younger generations; and 3) empower young leaders with more information and knowledge about air quality, air quality management, South Coast AQMD, and the intersection of air pollution, clean technology and other environmental laws and issues.

YLAC consists of no more than 20 members, with at least two members from each county in South Coast AQMD jurisdictional boundaries.

### **Charter Proposal**

The amended YLAC Charter includes a recommendation from the YLAC to raise the maximum age of participants to 35, addressing the air quality concerns of youth in addition to young adults, adding environmental justice to the Charter goals, and advocacy for South Coast AQMD, air quality and clean technology issues.

### **Resource Impacts**

The changes to the Charter do not impact resources or existing costs.

### **Attachments**

Amended South Coast AQMD Young Leaders Advisory Council Charter and additional copy including track changes.



**South Coast Air Quality Management District  
Young Leaders Advisory Council (YLAC)**

**Charter**

**Synopsis of History**

The South Coast Air Quality Management District (South Coast AQMD) established the Young Leaders Advisory Council (YLAC) in 2017, to identify the air quality issues and concerns of youth and young adults (aged 18-35) in the region. This would be the first advisory group that seeks to engage this generation specifically, and to benefit from their passion, commitment, and urgency to help improve our air.

**Advisory Council Mission**

The mission of the Young Leaders Advisory Council is for South Coast AQMD to educate and engage young adults regarding the region's clean air issues and at the same time to garner from them greater insight into their generation's concerns, values and priorities about air quality to their peers and others.

**Goals**

1. Establish a geographically and ethnically diverse advisory council that will provide guidance to South Coast AQMD on addressing air quality issues in the South Coast Air Basin that are of particular concern to youth and young adults (ages 18-35);
2. Help strengthen and build upon South Coast AQMD's relationships and alliances with young adults by supporting South Coast AQMD's outreach efforts;
3. Ensure that South Coast AQMD makes meaningful and continuous progress towards environmental justice and cleaning the air through its decisions and activities;
4. Maximize the opportunity for young adults to learn more about and advocate for South Coast AQMD, air quality and clean technology issues.

**Objectives**

The Young Leaders Advisory Council shall achieve its goals by meeting quarterly to:

1. Obtain information from participating parties regarding their efforts to help clean the air;
2. Report on their communities' concerns regarding air pollution;
3. Share information about ways to engage young adults on air quality, environmental sustainability, and clean technology issues;
4. Promote communication among related agencies, YLAC Members, and community stakeholders;
5. Assist with the creation and implementation of air quality related events and workshops that best address the needs of people aged 35 and under;
6. Empower young leaders with more information and knowledge about air quality, air quality management, South Coast AQMD, and the intersection of air pollution, clean technology and other environmental laws and issues; and
7. Identify next steps and action items.

### **Membership Qualifications and Composition**

The Young Leaders Advisory Council shall reflect the ethnic and geographic diversity of the South Coast Air Basin. Members shall represent a variety of backgrounds and expertise, including, but not limited to, representatives of environmental justice groups, community organizations, schools and universities, businesses, and health organizations.

YLAC will consist of no more than 20 members, with at least two members from each county within the South Coast AQMD jurisdictional boundaries in Los Angeles, Orange, Riverside, and San Bernardino counties. Appointments will be made by the Governing Board Chairman with consideration for Board Member input, and following review by the Administrative Committee. The same process, as above, applies for reappointments to fill any vacancy or for removal of a member. The potential members, who represent some of the most highly impacted communities within South Coast AQMD's jurisdiction, will serve a one-year term with the possibility of being reappointed for extended one-year terms. Members of the Advisory Council will be removed after two consecutive meetings have been missed without prior notice to South Coast AQMD.

### **Operational Guidelines**

Agendas for the meetings will be prepared and distributed to members pursuant to any South Coast AQMD and state requirements and any relevant law. Members may submit questions, comments, and guest speaker recommendations to South Coast AQMD staff, to be considered for upcoming meetings. Meetings may be held at South Coast AQMD, off site, or via teleconference or conference call. A quorum shall consist of a majority of the total number of individuals serving on the panel.

### **Reporting**

The Governing Board's Administrative Committee shall be the Young Leaders Advisory Council's Board's liaison. The Advisory Council shall provide the Administrative Committee and Governing Board with an annual written report addressing the YLAC's goals and objectives as stated above, describing the council's accomplishments, and proposing its agenda for the coming year.

### **Compensation**

The standing members of this Advisory Council shall be eligible for per diem of \$100 per meeting and reimbursement of actual and necessary mileage and parking expenses for attending meetings of the YLAC.



**South Coast Air Quality Management District  
Young Leaders Advisory Council (YLAC)**

**Charter**

**Synopsis of History**

The South Coast Air Quality Management District (South Coast AQMD) established the Young Leaders Advisory Council (YLAC) in 2017, to identify the air quality issues and concerns of youth and young adults (aged 18-350) in the region. This would be the first advisory group that seeks to engage this generation specifically, and to benefit from their passion, commitment, and urgency to help improve our air.

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