

FOR IMMEDIATE RELEASE: January 7, 2025

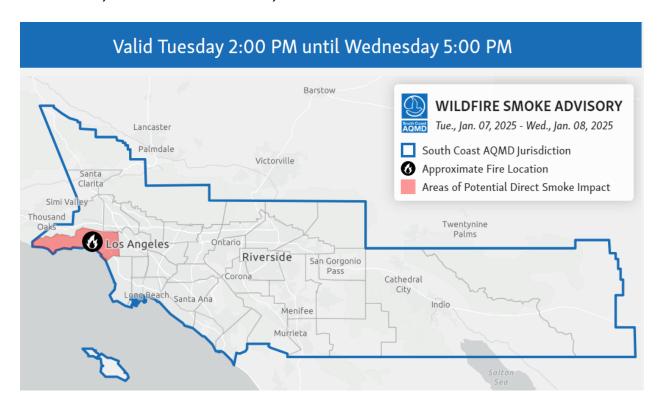
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South Coast AQMD Issues Smoke Advisory for Northwest Los Angeles County Due to the Palisades Fire

Valid Tuesday 2:00 PM until Wednesday 5:00 PM



Current Conditions

 The Palisades Fire is burning in Pacific Palisades. As of 12 PM Tuesday, the fire has burned 200 acres and is 0% contained. For more information about the Palisades Fire, visit <u>CALFIRE</u>. Based on satellite and webcam imagery, the Fire is actively producing smoke on Tuesday afternoon, with northeasterly winds pushing smoke to the southwest towards Malibu.

Conditions may change quickly due to fire activity and weather. Download the <u>South Coast</u> <u>AQMD app</u> or visit <u>www.aqmd.gov/AQImap</u> to view current air quality in your neighborhood

Forecasted Smoke and Air Quality Impacts

- Smoke from the Palisades Fire is expected to most heavily impact northwest coastal
 Los Angeles County including Malibu, Pacific Palisades and areas near the fire on
 Tuesday through Wednesday evening. PM2.5 levels due to smoke may reach
 the Unhealthy AQI category or higher in these areas, with the highest AQI levels
 expected immediately adjacent to the fire.
- Smoke impacts will depend on fire activity and containment efforts.

Detailed Forecast

Tuesday daytime	Northeasterly Santa Ana Winds will push smoke from the fire to the southwest towards Malibu, Pacific Palisades and the Pacific Ocean. PM2.5 levels due to smoke may reach the Unhealthy AQI category or higher in Malibu and parts of northwest coastal Los Angeles County, with the highest AQI levels in areas immediately adjacent to the fire.
Tuesday night	Winds will continue pushing smoke toward Malibu, Pacific Palisades and the Pacific Ocean. PM2.5 levels due to smoke may continue to reach the Unhealthy AQI category or higher in Malibu and Pacific Palisades, with the highest AQI levels in areas immediately adjacent to the fire.
Wednesday morning and afternoon	Depending on fire activity, PM2.5 levels may reach the Unhealthy for Sensitive Groups AQI category or higher in Malibu and Pacific Palisades with the highest AQI levels immediately adjacent to the fire.

If you are in an area impacted by smoke:

- Limit your exposure by remaining indoors with windows and doors closed or seeking alternate shelter.
- · Avoid vigorous physical activity.
- Run your air conditioning and/or an air purifier. If possible, do not use swamp coolers or whole house fans that bring in outside air.

- Avoid burning wood in your fireplace or firepit and minimize sources of indoor air pollution such as candles, incense, pan-frying, and grilling.
- If you must be outside, a properly fit N95 or P100 respirator may provide some protection.

For more information, visit www.aqmd.gov/smokesafety.

South Coast AQMD is the regulatory agency responsible for improving air quality for large areas of Los Angeles, Orange, Riverside and San Bernardino counties, including the Coachella Valley. For news, air quality alerts, event updates and more, please visit us at www.aqmd.gov, download our award-winning app, or follow us on Facebook, X (formerly known as Twitter) and Instagram.